It's not a one-time, one-benefit card.

Here are some other great deals and programs member-consumers have access to through Co-op Connections:

My VIP Savings - My VIP Savings is an Internet Mall where members can enjoy convenient shopping and exciting savings at over 1,000 online stores including Walmart, Best Buy, and Target. After registering, members will automatically earn **cash back** rewards and get access to special money-saving deals. My VIP Savings offers are updated daily, so check back often! Visit MyVIPSavings.com to start exploring this new opportunity to save.

Coupons – On-line coupons are available daily from coupons.com.

Pet Assure – For \$7.95 per month or \$79 annually, this program provides you and your family a way to save money on veterinary care as well as other pet-related products and services.

Benefits include 25% off office visits, injections, surgery, x-rays, dental care, and more; 5%-35% discounts at thousands of participating pet retailers and service providers; and registration at Pet Assure's free 24/7 pet recovery service.

Worry-free savings – The free ECI REC Co-op Connections app is available for the iPhone, iPad, and iPod touch. The app provides instant access to deals, and you can still get the deals even if you don't have your Co-op Connections Card handy.

For more information on any of these deals and programs, visit connections.coop.

Co-op Connections® Card



Phone: 319-443-4343

Urbana, IA 52345-0248

Toll Free: 877-850-4343 Fax: 319-443-4359

E-Mail: ecirec@ecirec.coop Web Site: www.ecirec.coop

Hours:

Monday-Friday Closed Saturdays, Sundays, and holidays

Office Open:

8:00 a.m. to 4:30 p.m.



Information

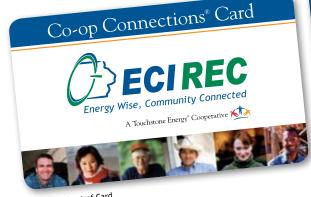
You Have the Power to Save

With the Co-op Connections® Card

Co-op Connections brings you great deals right where you live! From dining and clothing to car repairs and home improvements, your FREE Co-op Connections Card can save you money in your own neighborhood. Show your card at any participating business listed on the insert. and receive your discount. It's that easy!

This is just one more great advantage of receiving electric power from East-Central Iowa Rural Electric Cooperative (ECI REC), your locally owned and controlled cooperative. At ECI, we want to help members save money and encourage you to shop locally at the 25 current participating local businesses. When you use your Co-op Connections Card, not only will you benefit from great deals and programs, you will be helping local businesses and keeping your dollars in your community. There are 20,000 local and national business offerings available to card holders.





How it works:

All ECI REC member-consumers automatically receive a Co-op Connections Card. New ECI members can expect to receive their cards within 30 days of confirmation of membership. If you do not have a Co-op Connections Card, call or email our office.

Examples of local and national discounts (available in-store with card and/or on-line):

- 10% off tire rotation with oil change
- 10% off one night lodging
- 10% off of every \$50 purchase
- 25% off second full-meal entrée

Looking for a deal on an oil change?

What about a discount for your next family meal? For discounts near you, go to www.connections.coop and enter your zip code. Also keep an eye out for the Co-op Connections window clings and register stickers at your local businesses.

Healthy Savings

In case of a power outage, call East-Central lowa Rural Electric Cooperative at

1-877-850-4343 Present this card at participating businesses to receive discounts.

www.ecirec.coop

For providers or question: call 800-800-7616

telp Desk: 877-448-6182

Members have access to FREE health savings! Use your Co-op Connections Card to take advantage of the following discounted health benefits:

Key Fob included



HumanaDental

800-800-EYES

Back of Card

Your card may differ.

UHS Chiropractic

ACCESS COAST TO COAST

> Prescriptions - 10% to 85% savings on prescription drugs.



Dental Care - 20% to 40% savings on most dental services including orthodontics, periodontics, and endodontics.



Vision - 20% to 60% savings on eyewear.



Hearing Aids - 35% off hearing aid prices at more than 2,000 Newport Audiology Center locations.



Lab Work and Imaging - 10% to 60% savings on usual charges for MRI, CT, and other lab procedures.



Chiropractic - 30% to 50% savings on diagnostic services and treatments.

Download fact sheets from ecirec.coop for the most important Healthy Savings infomation in one handy resource. Visit healthysavings.coop for the most up-todate provider lists.

