

LAST REMINDER

Apply now
for a **\$1,000**
scholarship!

ECI REC offers \$1,000 scholarships to 10 students to continue their education in any field, plus 2 additional \$1,000 scholarships for those pursuing a career as a lineworker.

Scholarship opportunities are available to high school seniors whose parents are members of ECI REC. Read more about the scholarship program at ecirec.coop/scholarships.

APPLY BY
WEDNESDAY,
MARCH 3.



2021 Energy-Efficiency Rebates Are Here!

Get 2021 off to a great start by taking advantage of ECI REC's extensive rebate incentive program. We offer rebates for residential, commercial, and agricultural Cooperative members.

NEW EQUIPMENT/APPLIANCE INCENTIVES

Air-Source Heat Pump, Including Mini-Splits

- » Cold Climate Heat Pump: \$400/ton
- » Standard Air-Source Heat Pump: \$200/ton
- » Hybrid Air-Source Heat Pump: \$300/ton
- » ENERGY STAR® Bonus: \$250/unit (min. 1.5 ton, SEER 15.0, HSPF 8.5, EER 12.5)

Ground-Source Heat Pump

- » Closed-Loop System: \$400/ton
- » Open-Loop System: \$300/ton (no "pump & dump" systems)
- » Hybrid System with Gas Backup: Additional \$100/ton
- » Unit Replacement: \$150/ton

ENERGY STAR Central Air Conditioning

- » ENERGY STAR-Qualified: \$100/unit (min. SEER 15.0 & EER 12.5)
 - Limit two A/C rebates per account.

Indoor Air Quality

Equipment must serve the entire conditioned space of the home.

- » Heat Recovery Ventilator (HRV): \$250/unit
 - Limit two HRVs per account.

Heat Pump Water Heater (HPWH)

- » ENERGY STAR Integrated Unit: \$650/unit

High-Efficiency Electric Water Heater

- » Electric Storage Unit: \$75/unit (40 gal. tank min., EF \geq 0.90)
 - With first-time Heat Plus: \$125/unit
- » Geothermal Assisted Storage Unit: \$150/unit (40 gal. tank min., EF \geq 0.90)

Beneficial Electrification (BE) Incentive

Available when a resistance or HPWH unit is replacing a natural gas or LP unit, or for new construction.

- » Go-Electric Bonus: \$100

ENERGY STAR-Qualified Appliances

- » ENERGY STAR Clothes Washer: \$40/unit (must have electric water heater)
- » ENERGY STAR Clothes Dryer: \$20/unit

Electric Vehicle Chargers

The primary charging location of the vehicle must be at the home address of the member served by ECI REC.

- » Level II Charger (240/208-volt input supply) installation: 50% up to \$500

VISIT ECIREC.COOP TO SEE MORE WEATHERIZATION AND LIGHTING REBATES.

Please note: Additional qualifications apply to many of these rebates. Complete requirements can be found on the rebate forms, so it's wise to review these before you shop.

3 FREE Ways to Pay Your ECI REC Electric Bill

By going paperless, you'll not only make the world a little greener ... you'll keep more green in your pocket!



ONLINE PAYMENT

(BANK ACCOUNT OR CREDIT CARD)

SmartHub is fast and safe! All you need is your account number (which can be found on your electric bill) and the last four digits of your social security number.



ELECTRONIC DIRECT PAYMENT

(BANK ACCOUNT OR CREDIT CARD)

Make your payment easily and automatically each month by electronic direct payment.



24-HOUR PAY-BY-PHONE

(CREDIT CARD)

Make a payment any time, any day of the week, by calling our automated pay-by-phone system's toll-free number, 888-223-2048.

Beneficial Electrification

A win-win-win for utilities, the environment, and electricity users

“Beneficial electrification” is a new catchphrase in the energy industry. It refers to the growing recognition that using clean electricity to keep our homes and businesses running is a cheaper, greener, and smarter way to meet our energy needs.



Image source: NRECA, with alterations

The nature of electricity

continues to change, as does our nation's environmental goals. That means our policy thinking needs to change as well. Research suggests that aggressive electrification of energy end uses—such as space heating, water heating, and transportation—is needed for the United States and the world to achieve ambitious goals for reducing carbon dioxide emissions and our carbon footprint.

Beneficial electrification happens when we use electricity to accomplish a task (or end use), and in doing so satisfy at least one of the following conditions without adversely affecting the others:

- » Does it save consumers money over time?
- » Does it benefit the environment and reduce greenhouse gas emissions?
- » Does it improve product quality or consumer quality of life?
- » Does it foster a more robust and resilient grid?

Here are examples of common tools for beneficial electrification:

- » Air-source heat pumps
- » Geothermal heat pumps
- » Electric water heaters
- » Electric vehicles
- » Electric-powered lawn mowers, chainsaws, weed trimmers, etc.

Beneficial electrification programs are a valuable opportunity to engage both electric utilities and environmental groups in identifying solutions that work well for consumers, local communities, and the environment. Visit ecirec.coop to learn more about beneficial electrification.

Resources: EESI, NRDC, EIA, and NRECA

MEMBERSHIP BENEFITS



Your Co-op Connections® Card offers you Healthy Savings and local and national deals. Use your card to start saving today! Questions? Email coopconnections@ecirec.coop.



Use SmartHub to pay for FREE online! Discover, Visa, and MasterCard accepted. While you're there, view your monthly usage data in helpful chart formats.