# **POWERNotes**







### **ECI REC Supports Energy Efficiency**

lowa's locally owned electric cooperatives have a long history of supporting energy efficiency; in fact, we've been offering cost-effective energy efficiency programs since the late 1980s. These programs include rebates and incentives for various energy-efficient products, such as ENERGY STAR® appliances, water heaters, LED lighting, and heating and cooling systems.

East-Central Iowa Rural Electric Cooperative also offers programs designed to reduce electric demand, such as our residential, agricultural, and commercial rebates and incentives. Additionally, your electric cooperative continues to upgrade facilities to maximize efficiency, including more efficient transformers and upgrades to substations. Generating, transmitting, and distributing electricity more efficiently helps ECI REC manage costs more effectively, ultimately resulting in lower utility bills for our members.

lowa's electric cooperatives work in cooperation with other cooperatives to more effectively deliver energy efficiency programs to members. By partnering with other cooperatives, energy efficiency programs can be developed and delivered more effectively and at a lower cost than ECI REC could do alone.

Working together with other community-focused cooperatives, ECI REC assesses the costs and benefits of each program to determine what to offer our members. Standardly, we perform four benefitcost tests to determine the cost-effectiveness of the program. First, the participant cost test determines whether the program is cost-effective from the perspective of the participant in the program. Second, the utility cost test determines whether the program is cost-effective from the perspective of ECI REC. Third, the ratepayer impact cost test, also referred to as the RIM test, determines whether the program is cost-effective from the perspective of co-op members who do not participate in the program. Finally, the societal test determines whether the program is cost-effective from the perspective of society in general.

Ultimately, ECI REC invests in energy efficiency programs to benefit the communities we serve. Your electric cooperative invested \$.0138259 per kWh, or 1.35% of its total revenue for 2018, in energy efficiency programs.

If you have questions, concerns, or would like to learn more about energy efficiency, please contact us at 319-443-4343 and ask to speak with a member service representative.



#### **Healthy Savings Discounts**

Touchstane Energy \*\* Cooperatives\* Co-op Connections \*\*, Program helps you save more and live healther eyery day! Our highly successful prescription discount offer at now joined by discounts or dental esion hearing, lab work & imaging and chiropractor yields. Best of all, you get all these great benefits for FREE!



## Don't Forget to Set Up Your Online Co-Op Connections® Account!

The Co-Op Connections website is robust, easy-to-use, and member-focused. When you set up an online account, you have easy access to:

- » Healthy savings, co-op deals, and national discounts
- » Online shopping platforms with cash back
- » Resources for booking hotels, concerts, and sporting events

To register, visit **www.connections.coop.** In the top right-hand corner, you'll find a sign-up button. After clicking, you'll be taken through the steps of creating a personalized dashboard featuring your profile information, your history of savings and cash back, and your saved offers.

If you have questions about setting up your Co-Op Connections account, please email ecirec@ecirec.coop or call 877-850-4343.

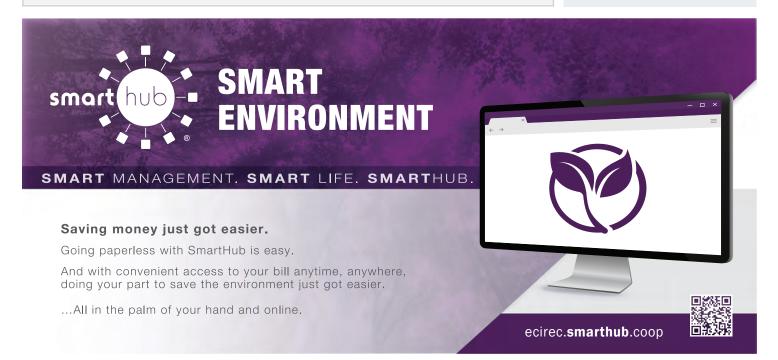
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When you like our page, you'll get our posts about outages, safety tips, and more on your News Feed!



### MEMBERSHIP BENEFITS



Your Co-op Connections® Card offers you Healthy Savings and local and national deals. Use your card to start saving today! Questions? Email coopconnections@ecirec.coop.



Use SmartHub to pay for FREE online! Discover, Visa, and MasterCard accepted. While you're there, view your monthly usage data in helpful chart formats.



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