

Don't let winter weather
inflate your energy costs.

SAVE OVER 50%

on winter home heating bills
with **Heat Plus** from ECI REC.

Heat Plus is primarily a residential
option, but your business may qualify.

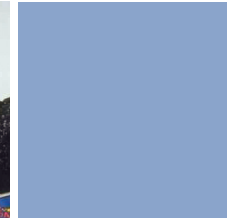
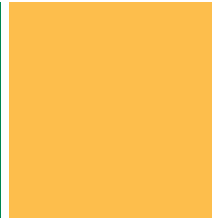
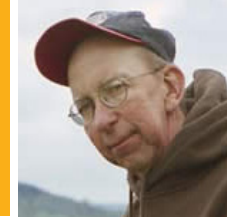
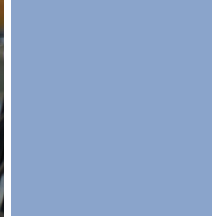
Call 877-850-4343
for more information.



Did you know ECI REC offers
rebates on:

- Electric Heating Equipment
- Indoor Air Quality Systems
- ENERGY STAR® Appliances
- Security Lights
- Weatherization

Heat Plus



Contact Information

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Hours

MONDAY-FRIDAY: 7:30 a.m. to 4:00 p.m.
Closed Saturdays, Sundays, and holidays

Special
all-electric
winter heating
rate

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*East-Central Iowa Rural Electric Cooperative is an
equal opportunity provider and employer.*

MS-0024 09-10-21

 **ECI REC**
Energy Wise, Community Connected

A Touchstone Energy® Cooperative 

Heat Plus Program

From October 1 to May 31, East-Central Iowa REC offers a special **Heat Plus** heating rate that can **save qualifying members up to 50%** on winter heating bills.

Call to see if your home, office, business, or shop qualifies for these savings.

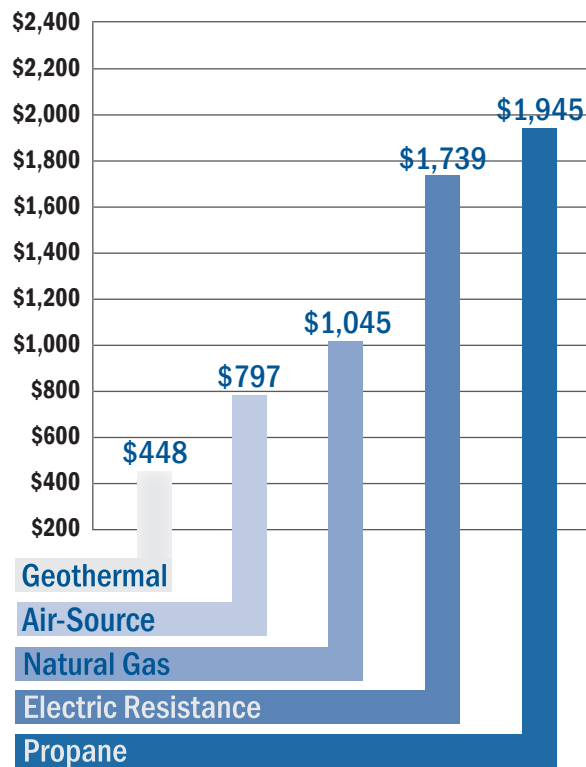
877-850-4343

Heat Plus – Current Rate

0.0485 cents/kWh

2021 - 2022 Projected Heating Costs*

Cost per year based on heating a 2,000-square-foot residence in the Midwest with 4 occupants. Geothermal and air-source heat pump costs do not include resistive backup heat.



*U.S. Energy Information Administration

To qualify for the **Heat Plus** rate, your heating system must:

- Be electric and metered separately.
- Use the primary electric heating source first, with the backup system operating only when the primary system is unable to satisfy the indoor thermostat setting.
- Use the primary electric system to heat an area of 400 square feet or more.
- Use an electric water heater to provide 100% of the domestic water heating for the home (except for the energy supplied from an electric heat pump desuperheater).

