

Don't let winter weather inflate your energy costs.

**SAVE OVER 50%**

on winter home heating bills with **Heat Plus** from ECI REC.

**Heat Plus** is primarily a residential option, but your business may qualify.

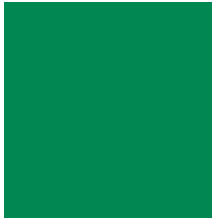
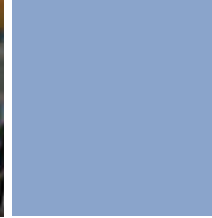
Call 877-850-4343 for more information.



Did you know ECI REC offers rebates on:

- Electric Heating Equipment
- Indoor Air Quality Systems
- ENERGY STAR® Appliances
- Security Lights
- Weatherization

# Heat Plus



## Contact Information

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PO Box 248  
Urbana, IA 52345-0248

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E-MAIL: [ecirec@ecirec.coop](mailto:ecirec@ecirec.coop)

WEB SITE: [www.ecirec.coop](http://www.ecirec.coop)

## Hours

MONDAY-FRIDAY: 8:00 a.m. to 4:30 p.m.  
Closed Saturdays, Sundays, and holidays



[facebook.com/eastcentraliowarec](https://facebook.com/eastcentraliowarec)

**East-Central Iowa Rural Electric Cooperative**  
is an equal opportunity provider and employer.

MS-0024 8-25-16

Special  
all-electric  
winter heating rate



A Touchstone Energy® Cooperative

# Heat Plus Program

From October 1 to May 31, East-Central Iowa REC offers a special **Heat Plus** heating rate that can **save qualifying members up to 50%** on winter heating bills.

Call to see if your home, office, business, or shop qualifies for these savings.

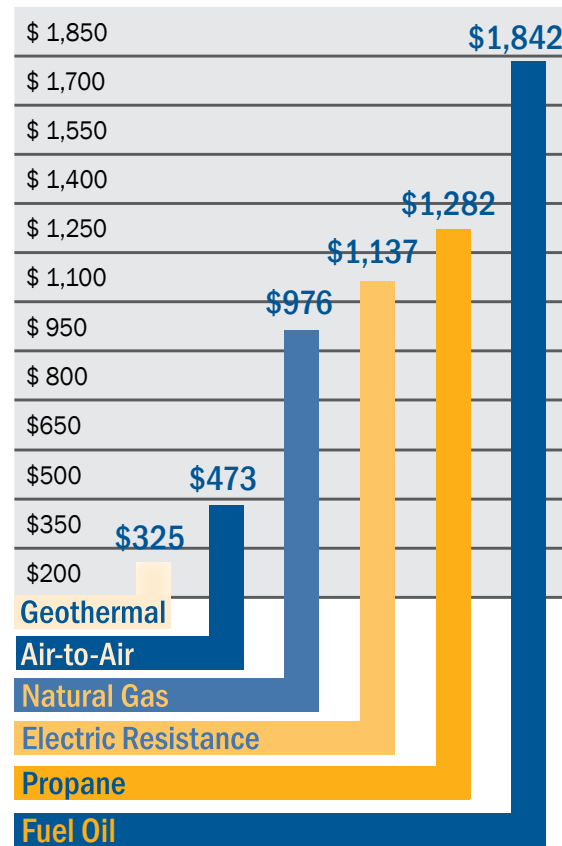
**877-850-4343**

## Heat Plus – Current Rate

**0.0485 per kWh**

## 2016 Projected Heating Costs\*

Cost per year based on heating a 1,500-square-foot residence in the Midwest with basement and average insulation. Geothermal and Air-to-Air heat pump costs do not include resistive backup heat.



\*Energy Information Administration, Table WF01

To qualify for the **Heat Plus** rate, your heating system must:

- Be electric and be metered separately.
- Use the primary electric heating source first, with the back-up system operating only when the primary system is unable to satisfy the indoor thermostat setting.
- Use the primary electric system to heat an area of 400 square feet or more.
- Use a 50-gallon or larger electric water heater to provide 100% of the domestic water heating for the home (except for the energy supplied from an electric heat pump desuperheater).

