



Learn more about efficient electric air-source & geothermal heat pumps.

An electric heat pump is the most energy-efficient home heating and cooling option available today – providing heating equal to three times the amount of electricity consumed. Switching from a traditional gas-fueled furnace to an electric heat pump system can significantly improve your home's energy efficiency, **reduce your energy consumption and help you save money on your utilities.**

An electric heat pump serves a dual purpose – replacing your furnace and air conditioner by functioning as your home's primary heating and cooling system. There are two types to consider:

- **Air-source heat pumps** work by transferring heat between the inside of your house and the outside air. Whether you're upgrading to something more efficient or replacing a worn-out furnace or air conditioner, you'll find that air source heat pumps are an economical choice that provide year-round savings.
- **Geothermal heat pumps** take advantage of the earth's constant temperature by circulating a water-based solution through pipes buried in the ground. This method of heating and cooling your home is environmentally friendly, reliable, quiet, comfortable, cost effective and the most energy efficient available.



Enjoy the benefits of going electric.

The cost to heat your home represents nearly half of your home's total energy consumption. Upgrade from your gas furnace to an electric heat pump and you'll improve your energy efficiency – and enjoy a variety of other benefits as well.

- **Stay comfortable all year long:** Enjoy stable, reliable heating and cooling year-round – saving energy while leaving the thermostat set right where your family likes it.
- **Heat your home safely:** Eliminate carbon monoxide risk and rest easy knowing your heat pump produces no harmful emissions.
- **Save money:** Reduce your utility bill by lowering the amount of electricity you use to heat your home by up to 40 percent – and qualify for immediate rebates on qualifying equipment.