



**PULL THE PLUG**



FOR MORE INFORMATION VISIT

ENERGY STAR®  
Products/Refrigerators  
Refrigerator Retirement Savings Calculator

[www.energystar.gov](http://www.energystar.gov)



**Thank you for saving energy!**



Energy Efficient



Environmentally  
Responsible



Cost Effective



Find us on  
**Facebook**

[facebook.com/eastcentraliowarec](https://facebook.com/eastcentraliowarec)



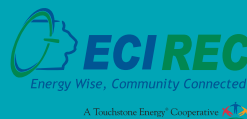
Scan to complete  
electronic form



**ADDING VALUE TO YOUR  
ELECTRIC SERVICE**



A Touchstone Energy® Cooperative



MONDAY-FRIDAY  
8:00 a.m. to 4:30 p.m.  
Closed Saturdays,  
Sundays and Holidays

2400 Bing Miller Lane  
PO Box 248  
Urbana, IA 52345-0248  
PH: 319-443-4343  
TOLL FREE: 877-850-4343  
FAX: 319-443-4359  
EMAIL: [ecirec@ecirec.coop](mailto:ecirec@ecirec.coop)  
WEBSITE: [www.ecirec.coop](http://www.ecirec.coop)

*This institution is an equal opportunity provider and employer.* 1/2018



## WHY RECYCLE?

To reduce energy demand, ozone depletion, and global climate impacts, it's critical that older refrigerators, freezers and window air conditioners be permanently removed from the energy grid and properly disposed of so that environmentally-harmful refrigerants and foam blowing agents are captured and recycled or destroyed.\*

*\*Environmental Protection Agency*

## PULL THE PLUG PROGRAM REWARDS

Dial the recycle hotline number, 855-838-7817 to request collection of up to three working appliances per member address per year. This program is available to ECI REC member-consumers through a partnership with recycling contractor CLEAResult out of Marion, Iowa. There are two options to submit your collection request:

**1. Pull the Plug Hotline:** This toll free number, 855-838-7817 will connect you directly to a CLEAResult rep to schedule your appliance pick up, and no incentive form is needed.

- You will need to state East-Central Iowa REC as your electric cooperative
- Provide your 911 and/or electric service address
- You may also be asked to verify your ECI REC account number, so be sure to have this available

**2. Electronic Submission:** Scan the QR code on the back of this brochure, or go to [www.ecirec.coop](http://www.ecirec.coop) to complete the electronic form.

ELIGIBLE APPLIANCES	INCENTIVE
Refrigerator	\$35/unit
Freezer	\$25/unit
Window Air Conditioner	\$25/unit



*NOTE: Your cooperative may modify or terminate this program without prior notice.*

*REMINDER: You may receive a call with a caller ID "855-838-7817."*

## FLIP YOUR FRIDGE!

The average refrigerator aged 10 years or older contains more than 120 pounds of recyclable steel! In 2014, the Department of Energy issued updated efficiency standards for refrigerators and freezers which require new models to use 404-624 kWhs per year. That's compared to 1,076-1,755 kWhs/year in 1990.

Your old refrigerator isn't doing you any favors. Keeping your 15- or 20-year-old refrigerator in operation after you buy a new one may seem like a good idea, especially if it's paid for and still seems to be working fine. However, the reality is the old appliance may be costing you a lot more than it's worth; in fact, if you really need the cold-storage capacity of a second refrigerator (or freezer), you're better off buying a new, low-cost, ENERGY STAR® qualified unit.

Annual operating cost, average size refrigerators Uses national average electricity rate of 12¢ per kilowatt-hour			
Year of Manufacture	Freezer on Top	Side-by-Side	Freezer on Bottom or French
1980-1989	\$244	\$317	\$283
1990-1992	\$186	\$242	\$216
1993-2000	\$124	\$160	\$134
2001-2010	\$79	\$103	\$92
2011-2015	\$53	\$80	\$65

*Figures obtained using the Refrigerator Retirement Savings Calculator on [energystar.gov](http://energystar.gov). Assumes size (capacity range) between 19.0 and 21.4 cubic feet. Source: [energystar.gov](http://energystar.gov)*